

Sample Interview Questions

for Jim White

Author of “Just the Computer Essentials”

- Tell me about your book. What’s it about?
(answer takes about 30 seconds)
- What inspired you to write this book?
(answer takes about 30 seconds)
- How will readers benefit from reading this book?
(answer takes about 30 seconds)
- What audience did you have in mind with the book?
(answer takes about 20 seconds)
- Why would a potential reader choose your book over others?
(answer takes about 30 seconds)
- How much research went into the writing of your book? What type of research did you do?
(answer takes about 20 seconds)
- Where did you come up with the title “Just the Computer Essentials?”
(answer takes about 25 seconds)
- There seems to be both positive and negative press about the new Windows Vista™ operating system. What are your thoughts on this?
(answer takes about 30 seconds)
- Where should we begin in providing proper security for our computers?
(answer takes about 20 seconds)
- It seems that one of the biggest pushes you emphasize throughout “Just the Computer Essentials” is backups. Aren’t there other tasks that you should be concentrating on first, like anti-virus?
(answer takes about 35seconds)
- What are your thoughts on the new online backup services that seem to be popping up everywhere and would you recommend one more than another?
(answer takes about 30 seconds)
- Where is the book available?
(answer takes about 15 seconds)